

Autowriterpro

Ecommerce & Dropshipping Business Success Program

TIP: Print out this Program and keep it with you wherever you go. Building a successful business takes a lot of hard work so you'd want to make sure you have the keys to success!

1. Read our ECommerce & Dropshipping Marketing Guide

- (a) The Ecommerce & Dropshipping Marketing Guide is a reference guide for building a successful ecommerce or dropshipping business.



2. Follow the Auto Writer Pro marketing program

- (a) Post to your social media page daily with Auto Writer Pro's social media post templates.
- (b) Send a promotional & lead generation email to your customers weekly with Auto Writer Pro's email templates.
- (c) Publish weekly blog articles with Auto Writer Pro's blog templates or generate your own with Article Generator Pro.

3. Use paid PPC online advertising

- (a) Create PPC ads to complement your marketing program.
- (b) For tips and guidance, see Auto Writer Pro's FB and Google Adwords advertisement examples.
- (c) Use Website Tools Pro to research keywords for your advertisements.



4. Expand to B2B sales

- (a) Expand your customer base to businesses with Auto Writer Pro's B2B sales templates.
- (b) Persistent follow through with both email and phone sales using audio script templates with Auto Speech Pro.



5. Other types of low cost marketing

- (a) For additional audience engagement, use Auto Writer Pro's webinar templates.
- (b) Consider SMS marketing with Auto Writer Pro's text messages templates.



6. Use the personal touch

- (a) To further delight your audience, use Auto Design Pro to create ecards for special occasions such as Birthdays, Seasonal and Holiday ecards for your customers.
- (b) You can also send your customers Thank You ecards that are personalized



7. Focus on customer satisfaction

- (a) Regularly send out customer satisfaction surveys to gauge how your customers feel about your products and customer service.
- (b) Use Auto Writer Pro's customer survey templates for guidance.



8. Keep analyzing, optimizing and improving!

- (a) As set out in our Guide, it's important to keep analyzing data, and identify what's working and what's not.
- (b) Determine which product is your best seller and make sure you focus on marketing it well.

